#### COMPANY PROFILE









## About Us

P3M UI was formed by UI Rector's Decree Number:1706/SK/R/UI/2014 on 16 July 2014 on the Appointment of the Chairman of the Academic Business Unit at the School of Public Health, University of Indonesia.

Education is the backbone of national development to actualize a new Indonesia. In line with national education reform that puts forward the central theme "Education for All and All for Education", education is placed as a top priority in the development of the Indonesian nation and state.

With the implementation of regional autonomy and the autonomy of state universities, particularly the University of Indonesia (UI), it is necessary to make efforts to improve the quality of education services to the community, either through certified regular education, training, applied research and other activities as a form of participation of the scientific community in national development. Therefore, efforts are needed to strengthen the interaction between the world of higher education and the government, industry, social organizations, and society.



Under the auspices of the University of Indonesia, the Center for Education and Public Services (P3M) comes into responding these challenges and opportunities. P3M in carrying out the activities synergizes with various faculties, departments, centers, and laboratories at UI so that it functions in integrating various scientific disciplines (multi-discipline approach).

By providing services to the community, government, private sector/industry, NGOs, and individuals both related to education and training as well as applied research, P3M always focuses on the best service. Education and research services carried out by P3M, are specifically aimed at education that is the skill and professional in nature as well as more applicable research.

Services to the business fields and industries are directed at strengthening the development of national industries that are competitive and have global competitiveness. Accordingly, services to government agencies are carried out in order to support the realization of good governance.



### **Our Vision**

An integrated education and service center in providing and presenting a variety of superior, quality, and competitive educational and non-educational services for the community, academia, government institutions, the private sector, and social organizations.

## Our Mission

- 1) Actualizing the achievement of interdisciplinary integration through education and public services.
- 2) Establishing strategic partnerships with the University of Indonesia (UI) and non-UI academicians, government, industry, NGOs, and donor agencies.
- 3) Organizing educational activities, services, and applicable research to the community through various forms of educational activities, certified training, consultancy, and empowerment of community activities throughout Indonesia.



### Our Goals

- 1) Generating applied research and service research that is utilizabled in society, government, and industry.
- 2) Collaborating with industry, government, social, and community organizations in education, training, and applied research.
- 3) Improving the purpose of service, public service, and empowerment.



# Organizational Structure

Rector of University of Indonesia

Dean of Faculty of Public Health

**Deputy Dean of Education**, **Research, and Student Affairs** 

**Deputy Dean of Resources, Venture,** : Dr. Milla Herdayati, SKM, M.Si. and General Administration

Head of P3M UI

Secretary

**Dept. of Finance** 

Dept. of Administration

- : Prof. Ari Kuncoro, S.E., M.A., Ph.D.
- : Prof. dr. Mondastri Korib Sudaryo, MS. DSc.
- : Dr. Ir. Asih Setiarini, M.Sc.
- : Dr. drg. Wahyu Sulistiadi, MARS
- : Reynold V. Dahlan, SIP. M.Kesos.
- : Siti Hotijah, S.Hum
- : Sigit Budiharto, S.Sos
  - Ana Selfi Maria Ulfa



## **Our Experts & Researchers**

- 1. Drs. Bambang Wispriyono, Apt., Ph.D.
- 2. Dr. Dian Ayubi, SKM., MQIH.
- 3. Dr. Dra. Dumillah Ayuningtyas, MARS.
- 4. Dr. Ede Surya Dharmawan, SKM., MDM.
- 5. drg. Sri Rahayu, MMR., Ph.D.
- 6. Dr. Alih Germas, SKM., MARS.
- 7. Drs. Soedarto Soepangat, MARS.
- 8. Sumijatun, S.Kp., MARS, Ph.D.
- 9. Dr. Al Asyary Upe, SKM., MPH.
- 10. Dr. Hermawan Saputra, SKM., MARS.
- 11. Dr. Yuli Prapancha Satar, MARS.
- 12. Drs. M. Hamdi, Psi.
- 13. Drs. Faisal Slamet Riyadi, SE., MM.
- 14. Dr. Drs. Sutanto Priyo Hastono, M.Kes.
- 15. Yudha Ali, S.Kom
- 16. Hermawan Setiawan, S.Si., M.Ti., MM.
- 17. Hari Sakti Wibowo, ST., M.Si.
- 18. M. Irfan, ST.



## **Our Experts & Researchers**

- 19. Bambang Ruswandi, S.Si., M.Si.
- 20. Hata Maulana, S.Si., M.Si.
- 21. Irfan Aulia Syaiful, S.Psi., M.Psi., Psi.
- 22. Oktarina Said, S.Psi., Psi.
- 23. Yuri Ariani, M.Psi., Psi.
- 24. Renny Anggriani, S. Psi., Psi.
- 25. Ririn Churia Anggraini, S.Psi.
- 26. Viera Adella, M.Psi., Psi.
- 27. Yulianti, SKM.



## Our Scope

#### **Services**

Providing services to the community through partnerships, mentoring, and empowerment

### Training

Organizing training to improve skills and work professionalism hosted by in-house training for the government, the business community, and NGOs.

### Study & Research

Iniating applied research and service-oriented in various fields and studies in community development and establishment.



### **Applied Researches**

2020

✓ Penyusunan Indeks Kinerja Kegiatan Rencana Strategis BKKBN / Drawing up of Activity Performance Index of BKKBN (National Population and Family Planning Board) Strategic Plan

#### 2019

✓ Identifikasi Akar Permasalahan Tingginya Jumlah Anak Berkebutuhan Khusus (ABK) di Wilayah Kecamatan Tanjung Priok / Identification of the Root Causes of the High Number of Children with Special Needs in the sub-district of Tanjung Priok

#### 2017

✓ Survei Kepuasan Pelanggan RSUD Kota Bekasi / Public General Hospital Customers Satisfaction Survey in Bekasi City



### **Applied Researches**

2016

- Pembinaan Start Up dan Pengembangan Aplikasi Program Desa Broadband Terpadu / Building Start-up and Application Development of Program Desa Broadband
- Survei Kepuasan Pelanggan RSUD Kota Bekasi / Public General Hospital Customers Satisfaction Survey in Bekasi City

- Studi Analisis Dampak Upaya Kesehatan Berbasis Masyarakat (UKBM) / Impact Analysis Study of Community Based Health Initiative (UKBM)
- Studi Analisis Kebijakan Peranan Lintas Sektor dalam Mendukung Pembangunan Kesehatan Berbasis Kelautan / Policy Analysis Study on the Role of Cross Sectors in Supporting Marine-Based Health Development
- Survei Kepuasan Pelanggan RSUD Kota Bekasi / Public General Hospital Customers Satisfaction Survey in Bekasi City



### **Applied Researches**

2014

- Perhitungan Unit Cost RSUD Kab. Belitung Timur / Unit Cost Estimation of Public General Hospital in the district of Belitung Timur
- Survei Kepuasan Pelanggan RSUD Kota Bekasi / Public General Hospital Customers Satisfaction Survey in Bekasi City

#### 2013

 Survei Kepuasan Pelanggan RSUD Kota Bekasi / Public General Hospital Customers Satisfaction Survey in Bekasi City

2012

 Riset OGB PT. Indofarma di Jabodetabek, Bandung, Semarang, Surabaya, Medan dan Makasar / Study on Generic Drugs with Logo (OGB) of PT. Indofarma in Jabodetabek, Bandung, Semarang, Surabaya, Medan, and Makassar



### **Studies Field**

#### 2022

- ✓ Kajian Analisis Jabatan dan Tata Kelola Sumber Daya Manusia (SDM) Pada RSUD dr. Drajat Prawinegara Kabupaten Serang / Study of Formation Analysis and Human Resources (SDM) Management at RSUD dr. Drajat Prawinegara, Serang Regency
- ✓ Kajian Sumber Daya Manusia (SDM) Pada UPT RSUD Mas Amsyar Kasongan Kabupaten Katingan / Study of Human Resources (SDM) at RSUD Mas Amsyar Kasongan, Katingan Regency

- ✓ Kajian Man Power Planning Tenaga Kerja Alih Daya (TKAD) di BPJS Ketenagakerjaan / Study of Man Power Planning for Outsourced Workers (TKAD) at BPJS Ketenagakerjaan
- Penyusunan Dokumen Rencana Strategis Bisnis (RSB) 2021-2026 RSUD dr. Drajat Prawinegara Kabupaten Serang / Forming of Document of Business Strategic Plan (RSB) Year 2021-2026 at RSUD dr. Dradjat Prawiranegara, Serang Regency



### **Studies Field**

- ✓ Kajian Penyusunan Naskah Akademik Pemberian Insentif dan Disinsentif Bagi Industri Pariwisata Provinsi DKI Jakarta / Study of Drafting Academic Manuscripts in Providing Incentives and Disincentives for the Tourism Industry in the Province of DKI Jakarta
- Pekerjaan Jasa Konsultasi Persiapan Integrasi Pengelolaan Pasar Rusunawa di Pasar Rumput Ditinjau dari Aspek Sosio Yuridis dan Administrasi / Consultancy Services Preparation for the Integration of Rusunawa Market Management in the Rumput Market Viewed from Socio-Juridical and Administrative Aspects
- Kajian Penyusunan Naskah Akademik Penambahan Penyertaan Modal Pemerintah PT. JAMKRIDA / Study of Drafting Academic Manuscripts in Additional Government Equity Participation in PT. JAMKRIDA



### **Studies Field**

2016

- ✓ Konsultansi Pendampingan PPK BLUD Dinas Perparkiran DKI Jakarta / Assistance Consultancy for Regional Public Service Agency Financial Management Pattern (PPK BLUD) DKI Jakarta Parking Service
- Penyusunan Feasibility Study RSUD Kabupaten Bogor / Drawing up of Feasibility Study of Bogor Regency Public General Hospital
- Penyusunan Master Plan RSUD Cibinong Kabupaten Bogor / Drawing up of Masterplan of Cibinong Public General Hospital, Bogor Regency

- Feasibility Study RSUD Tipe D Bantar Gebang Kota Bekasi / Feasibility Study of RSUD Type D Bantar Gebang Bekasi City
- Feasibility Study RSUD Tipe D Jati Sampurna Kota Bekasi / Feasibility Study of RSUD Type D Jati Sampurna Bekasi City



### **Recruitment and Assessment Field**

2022

 Pelaksanaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Daerah Provinsi Sumatera Barat / Implementation of Mapping the Potential of Employees in the Regional Government of West Sumatra Province

#### 2021

 Pelaksanaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Daerah Provinsi Sumatera Barat / Implementation of Mapping the Potential of Employees in the Regional Government of West Sumatra Province

#### 2020

 Pelaksanaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Daerah Provinsi Sumatera Barat / Implementation of Mapping the Potential of Employees in the Regional Government of West Sumatra Province



### **Recruitment and Assessment Field**

- Assessment Calon Pengurus dan Komisaris Bank BJB Syariah / Assessment of Prospective Managers and Commissioners of Bank BJB Syariah
- ✓ Seleksi Terbuka Pengisian Jabatan Pimpinan Tinggi Pratama di Lingkungan Pemerintah Kabupaten Pesisir Selatan / Open Selection for the Filling of Primary High Leadership Positions in the Pesisir Selatan District Government
- ✓ Rekrutmen Calon Pegawai Bank BJB / Recruitment of Prospective Bank BJB Employees
- Pelaksanaan Pekerjaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Kota Padang Panjang / Implementation of Mapping the Potential of Employees in the Government of Padang Panjang City
- Pelaksanaan Pekerjaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Kabupaten Pesisir Selatan / Implementation of Mapping the Potential of Employees in the Government of Pesisir Selatan Regency



### **Recruitment and Assessment Field**

2018

- ✓ Pelaksanaan Pekerjaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Kabupaten Pesisir Selatan / Implementation of Mapping the Potential of Employees in the Government of Pesisir Selatan Regency
- Pelaksanaan Pekerjaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Kota Payakumbuh / Implementation of Mapping the Potential of Employees in the Government of Payakumbuh City
- Pelaksanaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Daerah Provinsi Sumatera Barat / Implementation of Mapping the Potential of Employees in the Regional Government of West Sumatra Province

#### 2016

 Pelaksanaan Pekerjaan Pemetaan Potensi Pegawai di Lingkungan Pemerintah Kabupaten Pesisir Selatan / Implementation of Mapping the Potential of Employees in the Government of Pesisir Selatan Regency



### Training

- Business Management and Marketing
- ✓ Public Development
- ✓ Public Relation
- Applied Statistics and Data Management
- Effectiveness Communication for Leaders and Staff
- ✓ Training of Trainers (ToT)

#### Consultant

- ✓ Marketing Research
- Hospital Management, Design and Function
- ✓ Hospital Strategic Plan
- Planning and Evaluation for Hospitals
- Monitoring and Evaluation of Government and Non-Government Policies/Programs



# **Partnerships**

### Government





# **Partnerships**

#### **Non-Government**





# **Partnerships**

### NGOs

















CENTER FOR EDUCATION AND PUBLIC SERVICES UNIVERSITY OF INDONESIA



## Information

License No.	1369/SK/R/UI/2009	
Validity period	On 17 November 17 2009 until the provisions, if in the future turns out that there is an error in this decision, it will be corrected accordingly	it
License issued by	Rector of University of Indonesia	
Institution Name	Pusat Pendidikan dan Pelayanan Masyarakat Universitas Indonesia (P3M UI) / Center for Education and Public Service University of Indonesia	S
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